

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants	:	Jacobi, et. al.)	Group Art Unit: 3627
)	
Appl. No.	:	09/933,277)	
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Filed	:	August 20, 2001)	
)	
For	:	SERVICES FOR INCREASING)	
		THE UTILITY OF)	
		ELECTRONIC WISH LISTS)	
)	
Examiner	:	Robert Pezzuto)	
)	

RESPONSE TO OFFICE ACTION
AND SUBSTANCE OF INTERVIEW

Commissioner of Patents and Trademarks
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action issued on March 23, 2007, please reconsider the present application in view of the following Substance of Interview and Remarks.